



GA 505 Continuum of Care Competition

Bidders Conference Materials

Section I.

Bidders Conference

PowerPoint

FY2022 Continuum of Care Bidders Conference

Tuesday, August 16, 2022 at 1 to 3 pm

Home For Good 1100 1st Ave

Zoom: Passcode: 691799

<https://us02web.zoom.us/j/83425871866?pwd=WVZUdHFKcHhXM3BKeTFIR2crMnc3Zz09>



Welcome and Agenda

- What is a Continuum of Care (CoC)?
- Competition
- Funding Availability
- Application
- Priorities
- Scoring
- Deadlines

What is a Continuum of Care?

- The Continuum of Care (CoC) Program is a Federal funding program designed to promote a community-wide commitment to ending homelessness.
- The CoC Program:
 - Provides funding for non-profit agencies, State and local governments to quickly re-house people experiencing homelessness
 - Promotes access to mainstream programs for people experiencing homelessness
 - Optimizes self-sufficiency among people experiencing homelessness
- A Continuum of Care is the diverse, local group of people who undertake the CoC Program responsibilities.



Local Committees: It's All About the Work!

- Steering Committee
 - Set agendas for Board meetings and carry out the work of the CoC between monthly meetings. Committee make-up:
 - Representative from Home for Good (the CoC Collaborative Applicant, who is the point of contact with the Dept of Housing and Urban Development (HUD), which administers the program)
 - CoC Officers including Chair, Vice-Chair & Secretary, and up to three additional members of the Board
- Performance & Outcomes Committee
 - Works with Home for Good to set CoC/Project performance goals as well as review and evaluate the performance of the CoC and individual agencies.
 - Works to provide a gaps analysis



Local Committees: It's All About the Work!

- CoC Application Committee
Works in coordination with Home for Good to create a collaborative process for local agencies to apply for CoC funding. CoC NOFO Application Scoring Committee Reviews and scores project applications.
- Mainstream & Outreach Committee
Works with allied partners to develop strategies to increase outreach to all persons experiencing homelessness within the CoC geographical areas and improve linkages to mainstream services for the homeless community.
- Homeless Management Information System (HMIS) / Data Committee
Reviews CoC data and recommends operational changes based on the data. Provides input regarding the functionality of the HMIS system.



Local Committees: It's All About the Work!

- Coordinated Entry Committee
Oversees implementation and monitoring of Coordinated Entry System.
Provides recommendations regarding system gaps.
- Point-In-Time Count Committee
Works closely with CoC membership to plan for and conduct the annual sheltered and unsheltered counts.
- Landlord Engagement
Oversee the recruitment and collaboration of landlords with community service providers to increase the availability of safe affordable housing.
Improve tenant landlord relationships. Increase the landlord knowledge of rental assistance and homelessness prevention programs



Committee Chairs

Gloria Rodgers, Performance & Outcomes

Sandy Watson, CoC Application Committee

Kim Allen, Mainstream & Outreach

Tiffany Cole, HMIS/Data Collection

Lindsey Reis, Coordinated Intake & Assessment

Holly Browder, Point In Time Count

Louie Robinson, Landlord Engagement



Board of Directors

Board Member	Agency
Jennifer Lowman	Phenix City Government
Curtis Lockette	Law Enforcement
Rob Scott	Columbus Consolidated Government
Lynn Sanders	Phenix City Housing Authority
Gloria Rodgers	Faith Community
Carla Godwin	Housing Authority of Columbus
Venita Beaty	Veteran's Administration
Dr Trikella Nelson	Muscogee County School District
Margalena Remington	Feeding the Valley- Formerly Homeless
Tiffanee McDaniel	Synovus
Kristin Barker	Better Work Columbus
Pat Frey	Home for Good (Ex- Officio)

Two Tiered Competition

- There are approximately 400 existing CoCs vying for funding from the federal government.
- To be competitive in the [national competition](#), CoCs must have a fair, objective, performance-based [local competition](#) to determine the local funding priority among submitted project applications.
- CoCs are scored based on performance, planning, community engagement, data collection and other similar factors. Higher score = more funding for our community.
- Each CoC ranks the housing and services project applications submitted for funding according to local priorities and recommends that ranked list to HUD. HUD (for the most part) honors the CoCs' priorities.



Key Requirements *continued*

Things to keep in mind:

1. Ensuring your application is competitive in the local competition
2. Ensuring your project is eligible for HUD funding
3. Ensuring your application is filled out properly and completely



Key Requirements for CoCs

Once the U.S. Department of Housing and Urban Development (HUD) releases the Notice of Funding Availability (NOFA), the competitions begin.

The FY 2022 CoC Competition applications will consist of:

1. The CoC Application
2. The CoC Project Listing
3. A number of Project Applications



Available funding for FY2022

- | | |
|--|--------------|
| 1. Annual Renewal Demand Funding | \$ 1,668,483 |
| Of this amount: Anticipated Tier 1 amount is \$1,585,059 | |
| Anticipated Tier 2 amount is \$103,424 | |
| 2. Domestic Violation Bonus Funding | \$ 149,204 |
| Eligible Uses of DV Bonus: Rapid Rehousing (RRH), Joint Transitional to Rapid Rehousing (Joint TH-PH RRH) | |
| 3. CoC Bonus | \$ 83,424 |
| 4. Reallocation | |
| Eligible Uses of CoC Bonus or Reallocation: Permanent Supportive Housing (PSH) for Chronically Homeless, RRH, Joint TH and PH-RRH, HMIS or SSO for CE | |
| 5. CoC Planning | \$ 50,054 |

Total Available

\$ 1,951,165



2022 Funds are NOT available for:

- Emergency shelter
- Homelessness prevention projects
- New transitional housing (except as part of Joint component)
- New supportive service only projects (except coordinated assessment)



HUD Homeless Policy and Program Priorities

1. Ending homelessness for all persons
2. Use a Housing First approach
3. Reducing Unsheltered Homelessness
4. Improving System Performance
5. Partnering with Housing, Health, and Service Agencies
6. Racial Equity
7. Improving Assistance to LGBTQ+ Individuals
8. Persons with Lived Experience
9. Increasing Affordable Housing Supply



How can we use this funding?

- Permanent Housing
 - New construction
 - Leasing
 - Rental assistance
 - Acquisitions
 - Rehabilitation
- Homeless Management Information Systems (HMIS)
- Renewal of Transitional Housing or Supportive Service Only Grants
- Supportive Services for Coordinated Entry

For a full list of eligible uses, go to <https://www.hudexchange.info/programs/coc/toolkit/program-components-and-eligible-costs/>



Local Ranking Process

- Project Scoring Sheet
- Possible 122 points
- HMIS Data
- System Performance Measures



How do I apply?

NATIONAL COMPETITION INFORMATION: Prior to beginning, go to [CoC Program Competition | HUD.gov / U.S. Department of Housing and Urban Development \(HUD\)](https://www.hud.gov/programs/co-c-program-competition) for training modules, application instructions and helpful tips.

All HUD applications must be submitted through the web-based e-snaps system at <https://esnaps.hud.gov/grantium/index.jsf>

Complete the Applicant Profile first. DO NOT ATTEMPT TO GO DIRECTLY TO YOUR PROJECT APPLICATION.

Once you have completed the Applicant Profile, you can begin your Project Application.

- Follow the steps for the application, referring to the training modules as needed. Please note for Renewal Projects: Unless significant changes are needed, your project(s) may be best served by simply uploading your application information from last year's application, where allowable.
- **COMPETITION INFORMATION:** [CoC Program Competition | HUD.gov / U.S. Department of Housing and Urban Development \(HUD\)](https://www.hud.gov/programs/co-c-program-competition)
- **See following page for information to access applications via e-naps**

E-SNAPS Resources

- **[e-snaps Navigation and Application Resources](#)**
- **[Frequently Asked Questions \(FAQs\)](#)**
- CoC Program Competition questions must be submitted to the following HUD.gov email addresses:
 - **cocnofo@hud.gov** for questions about the NOFO, competition, and applications.
 - **e-snaps@hud.gov** for questions about *e-snaps* technical issues.

HUD Timeline and Deadlines

- ❑ **August 1** 2022 CoC NOFO was released.
- ❑ **August 12** A report that lists each CoC's ARD Tier 1 amount, CoC Bonus, DV Bonus and CoC Bonus amount available was posted to the HUD Exchange website.
- ❑ No later than **September 28th** Each CoC must post the CoC Consolidated Application (i.e. the CoC Application and CoC Priority Listing) on its website (or a partner website) and notify community members and key stakeholders that it is available, in a manner that is accessible for persons with disabilities and persons with limited English proficiency.
- ❑ **September 30 @ 8:00 p.m. EDT** Deadline for submission. Winter/Spring HUD to issue up to two conditional funding announcements for all projects.
- ❑ **September 30, 2024** Statutory deadlines for obligation of grant funds.

• Our Timeline and Deadlines

- **Aug 16** Release of information about local priorities and NOFO information is given to all agencies at 1 pm EDT at Home for Good and via Zoom
Tuesday, August 16, 2022 at 1 to 3 pm
Home For Good 1100 1st Ave or
Zoom: Passcode: 691799 <https://us02web.zoom.us/j/83425871866?pwd=WVZUdHFKcHhM3BKeTFIR2crMnc3Zz09>
- **Aug 30** Rank and Review Panel training takes place at 9am Home for Good and via Zoom.
- **Aug 1** - Application is divided among Application Committee members and project leaders
Sept 28 and the CoC application is written collaboratively.
- **Aug 29** Project Applications are due to be submitted in ESNAPS no later than 12 noon EDT.



Our Timeline and Deadlines

- Aug 29** Rank & Review Panel reads and scores proposals individually.
- Sept 6**
- Sept 6** Rank and Review Panel meets at 10am at Home for Good and via Zoom to discuss rankings.
- Sept 6** Preliminary priority list is emailed to all agencies.
- Sept 9** Applicant appeals are due by 12 noon EDT and emailed to pat@unitedcv.org.
- Sept 12** Appeals Committee reviews appeals and recalculates scores at 10 am EDT at Home for Good and via Zoom.
- Sept 12** The Final Priority List is presented to the CoC Board.



Our Timeline and Deadlines

- Sept 15** CoC Board approved priority list is emailed to the agencies and posted on the CoC website.
- Sept 15** CoC consolidated application is posted to the CoC Website.
- Sept 28** Application is submitted to HUD.





THANK YOU



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Section II.

2022 GA 505 NOFO Process and Timeline

2022 GA 505 Continuum of Care Homeless Assistance Grant Competition Process and Timeline

Event/ Activity	Responsible	Date/Time	Place	Notes
NOFA released	HUD	08/01/2022	HUD	HUD releases the Notice of Funding Availability
Collaborative and Project Applications Release	HUD	TBA	ESNAPS HUD Exchange	Hud releases Collaborative and Project Application
Community Priority Planning Process	CoC	07/26/2022 08/09/2022	NA	CoC Hosts community discussions on gaps in services and follow-up with community wide survey to quantify the need
Technical Assistance Workshop/Bidders Conference	Application Committee	08/16/2022 1 to 3 p.m.	Home For Good & Zoom	Release information about local priorities and HUD guidelines for proposals. Agencies will be given a proposal package and training on how to complete the application.
Agencies write project proposals	Agencies	08/01/2022 to 08/29/2022	Various	All agencies seeking CoC funding must have applications turned in to CoC via ESNAPS by 12 noon on 8/29/2022
Rank & Review Panel Training	Review and Rank/Scoring Committee	8/30/2022 9 AM	Home For Good & Zoom	Rank & Review Panel receives training for scoring projects.
Community's CoC Application is written	Application Committee/Project Leads	08/01/2022 to 09/28/2022	Various	Application committee as well as project leads will divide application and write it collaboratively
Project proposals are due in ESNAPS	Agencies	8/29/2022 NOON	Home For Good	See Proposal Submission Checklist for list of required documents and information about where and how to turn in documents.
Rank & Review Panel reviews project proposals	Review and Rank/Scoring Committee	8/29/22- 9/06/22	Various	Rank & Review Panel reads and scores proposals individually.
Rank & Review Panel meets	Review and Rank/Scoring Committee	09/06/2022 9 AM	Home For Good & Zoom	Rank & Review Panel meets to discuss proposals and determine how projects will be ranked in the 2022 application.
Posting of Preliminary Ranked List	Review and Rank/Scoring Committee	09/06/2022	Email and HFG website	Preliminary priority list emailed to agencies.
Applicant Appeals due	Agencies	9/9/2022 NOON	Email to HFG	Agencies may inspect their scores and formulate a written appeal based on appeal policy.
Appeals Committee meets	CoC Executive Committee	9/12/2022	Home For Good & Zoom	Review appeals and recalculate scores, if necessary.
Final ranked list is distributed to applicants	Appeal Committee	9/12/2022	Email and HFG website	Final priority list to be approved at a meeting scheduled for CoC Board and emailed to agencies.
CoC Board Approval of Ranked List	Review and Rank/Scoring Committee	09/15/2022	Home For Good & Zoom	Present the final Priority List to CoC Board for approval. Final Priority List published on CoC website.
CoC Consolidated Application Posting	Application Committee	9/15/2022	Email and HFG website	CoC consolidated application is posted on CoC website
CoC Consolidated Application Local Deadline		9/28/2022	N/A	Application is packaged and submitted to HUD.
Application is due to HUD		9/30/2022	N/A	APPLICATION MUST BE SUBMITTED BY 8 PM

Section III

2022 Continuum of Care Scoring Sheet

2022 Continuum of Care Project Scoring Sheet

Agency Name: _____

Program Name: _____

Application Review	Points	Agency Score
Project Description		
Is the project description complete and accurate? For DV service providers, does the program design promote client safety using trauma informed victim centered protocol.	2 pts = Yes 0 pts = No	2
HUD Priorities		
Does the proposed project align with HUD priorities of moving clients from streets or emergency shelters into permanent housing as demonstrated through HMIS? (DV- Comparable Dbase)	5 pts = Yes 0 pts = No (>90 of clients directly from streets or shelter)	5
Local Priorities		
Will the project increase access to housing as prioritized by community input?	5 pts = Rapid Rehousing 3 pts = Permanent Supportive Housing 1 pt = Transitional to Rapid Rehousing	5
HUD Target Populations		
What percentage of the people served by the project are from the following target population groups with severe barriers as demonstrated by HMIS Data? (Projects submitted by victim service providers will be evaluated using de-identified aggregate data from a comparable database)	7 pts = 100% 5 pts = 75-99% 3 pts = 50-74% 1 pts = 25-49% 0 pts = less than 25%	7
Local Target Populations		
Is the project's target population in line with the community's prioritized populations based on community input? such as 1) Chronically homeless family w minor children 2) Non Chronic Ind/Family with disability 3) Non Chronic Family with Minor Children as demonstrated by HMIS Data? (Projects submitted by victim service providers will be evaluated using de-identified aggregate data from a comparable database)	7 pts = 100% 5 pts = 75-99% 3 pts = 50-74% 1 pts = 25-49% 0 pts = less than 25%	7
Housing Stability		
What percentage of those exiting project to Permanent Housing retain permanent housing for 12 months as demonstrate through System Performance Measures? (Projects submitted by victim service providers will be evaluated using de-identified aggregate data from a comparable database as housing stability is an objective measure of increased safety for households who have experienced Domestic Violence.)	10 pts = 100% 7 pts = 75-99% 5 pts = 50-74% 3 pts = 25-49% 0 pts = less than 25%	10

Housing First

Is this a Housing First Project as exhibited by policies and procedures?

10 pts = Yes

Projects must send complete intake packet to be included with application for ranking and review.

0 pts = No

10

Coordinated Entry

At least 90% of CES referrals are answered in compliance with the GA 505 CES guidelines

5 pts = Yes

0 pts = No

5

N/A FOR DV and TH

Occupancy/Served

What is your average occupancy % over the past year (PSH/TH)?

7 pts = 100%

5 pts = 75-99%

% of those served vs to projections on last years

3 pts = 50-74%

application (RRH)

(monthly % acceptable for those without full year

2 pts = 25-49%

grant accessibility)

0 pts = less than 25%

7

Proposed Project Budget

The budgets are calculated accurately with appropriate line items, including cash match amounts.

5 pts = Yes

3 pts = Yes/No

0 pts = No

5

Audit/Financial Information

Does the project sponsor have any unresolved financial audit findings or issues with the IRS 990 form? (i.e. operating in the red in excess, unexplained amounts, etc.)

Yes, significant findings = -5 pts

Yes, internal control

issues = -3 pts

Project applicants must submit YTD Financials, most recent 990. For organizations receiving more than \$100,000 in charitable donations or grants, your most recent independent audit must be included. (990 or audit cannot be dated prior to June 1, 2021.)

Yes, minor findings

being addressed = -2

pts

No = 0 pts

0

Ready to Proceed

How soon will the project house its first client? Timeline for housing clients would be from the date of signed grant agreement to date housing assistance begins for first client.

3 pts = within 3 months

1 pts = 4-6 months

0 pts = 7 months or

more

3

Match Donations

Do match letters sufficiently document the required match for the project type? **Match letter and verification of match must be included in packet.**

5 pts = Yes

0 pts = No

5

Income Growth

What percentage of clients have an increase of income as demonstrated by through System Performance Measure 4.1 &

15 pts = 100%

10 pts = 75-99%

7 pts = 50-74%

(DV Comparable Dbase)

3 pts = 25- 49%

0 pts = less than 25%

15

Returns to homelessness

Has project shown a decrease in returns to homeless among those exited to permanent housing as measured by System Performance Measure 2 a & 2b (DV Comparable D-base) **5 pts = Yes**
0 pts = No 5

Data Quality

Does the project's HUD Data Quality report reflect an overall error rate less than 5%? **5 pts = Yes**
0 pts = No 5

Employment Services

Does the project's SPM data show Changes in Earned Income as exhibited in Measures 4.1 & 4.4 **5 pts = Yes**
0 pts = No
Change in earned income directly correlates with access to employment services 5

HIC Participation

Did the agency participate in the 2022 Housing Inventory and Point inTime Count and have a utilization rate of at least 85 %? **5 pts = Yes**
0 pts = No
5 pts = N/A 5

Project Equity Analysis

Project enrollment, as exhibited by HMIS data review, indicates programmatic access for households of different races and ethnicities , particularly those **over-represented** in the local homeless population. **5 pts = Yes**
0 pts = No 5

Project Anti Discrimination Policy

Project applicants have an anti- discrimination policy that ensures LGBTQ+ individuals and families receive supportive services, shelter, and housing free from discrimination in **alignment with CoC Governance**. **5 pts = Yes**
0 pts = No 5

Anti Discrimination Policy to be included with project submission

CoC Participation

3 pts = Yes

Did the agency participate in CoC by attending CoC meetings in during the calendar year 2021?

0 pts = No

3

Did agency have a representative on at least 1 CoC Committee in 2021 as exhibited by attendance of at least 50% at said committee meetings?

3 pts = Yes

0 pts = No

3

Total

122

8/15/2022

Section IV

Financial Statements

Declaration

Statement



2022 Muscogee/Russell Continuum of Care

Notice of Funding Opportunity

Financial Statements Declaration Statement

Falsification or omission of true and correct documentation will result in immediate denial of Project Application. I hereby declare under penalty of perjury that the foregoing is true and correct.

Project Name

Organization Seeking Funding

Authorized Representative (Print)

Authorized Representative (Signature)

Date

Section V

2022 Application Appeals Process

GA 505 Columbus Muscogee/ Russell County 2022 Application Appeals Process

If an applicant organization feels it was denied the right to reasonably participate in the local application process or has been unfairly eliminated from the competition, or that a decision made by their local Continuum of Care governing board regarding the ranking, rejection, or funding of their project was prejudicial, or in violation of the 2022 Continuum of Care Guidelines, the applying organization may file an appeal to be re-considered for inclusion in either the local competition or federal competition.

A written appeal request must be submitted to the collaborative applicant, United Way-Home for Good within three business days of the notice of the decision to pat@unitedcv.org. The Collaborative Applicant and the CoC Board will hear all appeals. It is the responsibility of the Applicant to address each area (s) identified as a factor(s) of the funding decision in a manner that could result in a more favorable decision. You will be notified of the final decision of your appeal on September 12, 2022 which is more than 15 days of the FY 2022 application deadline of September 30, 2022 as stipulated in the FY 2022 NOFO.

Notification Date : August 16, 2022

United Way- Home for Good
Attention: Pat Frey
1100 First Ave
Columbus, Ga 31901

Section VI

CHECKLIST

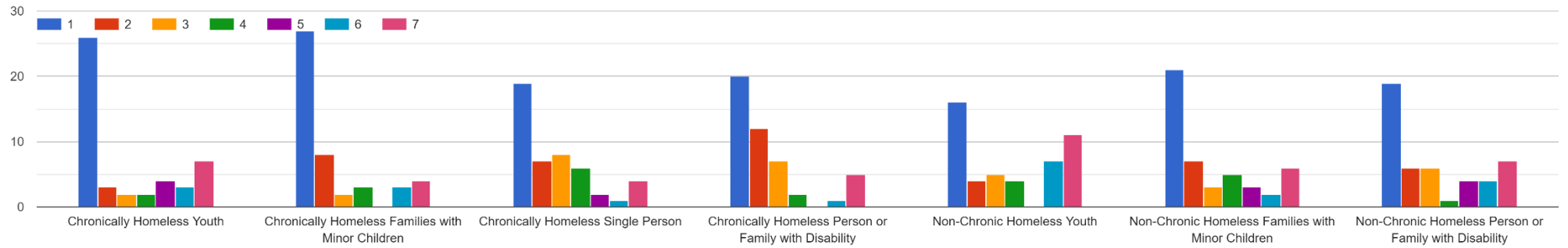
2022 GA 505 NOFO Competition

Project Application Checklist

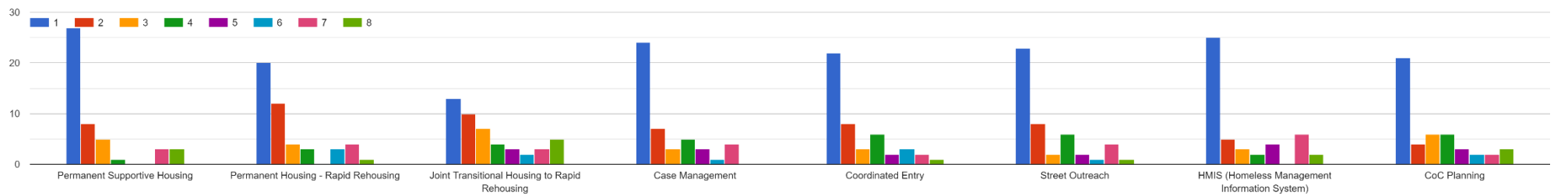
- Project Application Completed in ESNAPS
- ESNAPS Attachments Uploaded
- Client intake packet for project seeking funding **
- YTD Financials **
- IRS 990 **
- Independent Audit (if applicable) **
- Anti-discrimination Policy **
- Signed Financial Declaration Statement **

**** Indicated items to be sent directly to Collaborative Applicant at pat@unitedcv.org by the deadline of August 29, 2022 at 12 NOON**

HUD defines chronically homeless as follows: Person lives in a place not meant for human habitation, a safe haven, or in an emergency shelter; AND has been homeless and living in one of these places continuously for at least 12 months OR on at least 4 separate occasions in the last 3 years, as long as the... order of priority. 1 being the highest and 7 being the lowest. Please assign 1 level per household type.



Please rank needed services in order of priority of greatest need or gap in services for our community. 1 being the highest and 7 being the lowest. Please assign 1 level per service type.



Contact Number

46 responses

