



Hybrid Workplace Campaign Ideas

UWCV Tools:

These are tools that you can use to engage with your hybrid employees and make them feel included throughout the campaign:

- Campaign Toolkit
- Videos
- Email templates
- ePledge
 - There is a two week turn around time to create and launch each ePledge site
 - Your company has to agree to provide UW with all employee emails

Tips to engage with Hybrid Employees:

- Try to tap into established communication channel within companies
- Get into mandatory in-office meetings
- Recruit hybrid employees to serve on campaign committees
 - Have them be responsible for all hybrid employee donations
- Make corporate social responsibility part of the new hire process
- Send donation link day before or immediately after the virtual campaign meeting.
- Send thank you e-cards from your CEO.
- Send Thank You gifts to virtual employees home at expense of the company
- Highlight the campaign success in the company's newsletter



Hybrid Incentive Ideas

- Raffles for a unique experience
- Drop off custom prize packs to employees at home
- Have breakfast or lunch delivered
- Upgrade employees' home office for a prize
- Use pledge receipt as entrance into a raffle or giveaway